



Real  
Estate  
Lenders  
Association

# THE REAL ESTATE LENDERS ASSOCIATION, INC.,

is a national not-for-profit corporation formed in 1991 to provide a forum for real estate lenders and equity investors to advance their knowledge and expertise in their industry. RELA has Eight Chapters in New York City, Chicago, Boston, Washington, D.C., New Jersey, San Francisco, Philadelphia and South Florida

## MISSION

RELA's focus is on **education, networking, and opportunity**. We bring together professionals from the **commercial real estate** finance industry that share **knowledge, connections, ideas** and **information**. Our goal is to **support, enhance, and encourage** the **professional growth of our members** through the opportunity to meet and learn from other talented and committed professionals.

# MEMBERSHIP

Our members represent a variety of institutions involved in commercial real estate debt and equity including domestic commercial and savings banks, foreign banks, investment banks, merchant banks, credit companies, insurance companies, pension funds, opportunity funds and REITS.

*Over 600 members nationally*

## BENEFITS OF MEMBERSHIP

- **Networking** — Unparalleled virtual and in-person networking as we transition to in-person events once again.
- **Education** — Membership in the premier National Real Estate Capital organization provides opportunities to advance your knowledge and expertise in your industry providing access to top leaders of the real estate industry discussing the timeliest topics in an interactive format.
- **Value** — Annual membership provides free or discounted admission to virtual and in person events nationally. Educational and networking events are hosted monthly.
- **More Value** — Virtual cocktail receptions, big name speaker presentations, golf outings and others.
- **Career Growth** — Opportunities to participate on RELA committees and drive the direction of the organization as an Officer and/or Director.
- **Ongoing Access** — Exclusive entry to RELA “members only” benefits. This includes access to the Online Membership Directory, exclusive pictures, videos of speakers and other educational and networking materials.

# SPONSORSHIP

Your contributions give you exclusive access to our membership and are vital to the growing national RELA organization and supporting our local chapters.

We are currently seeking sponsors including law, appraisal, environmental and accounting firms, insurance consultants, title companies, real estate owners and developers, among other professional organizations.

## NATIONAL TOP-TIER SPONSORSHIPS

\$30,000

- Industry Exclusivity Limit of one (1) sponsoring firm from each industry segment.
- Logo Prominence on RELA.org and e-blasts.
- “Lenders Only” Event Access Two (2) admissions to RELA events in all regions (excluding Golf Outing and New Year’s Networking Event) with additional admissions at member rate.
- Access to Lenders Contact Mailing List
- Speaking Opportunities Right of First Refusal to moderate education panels in all regions.

## REGIONAL CHAPTER SPONSORSHIPS

NYC

\$20,000

BOSTON, CHICAGO, DC,  
NJ, SOUTH FLORIDA, SAN  
FRANCISCO, PHILADELPHIA

\$10,000

- Logo Prominence on RELA.org and e-blasts.
- “Lenders Only” Event Access One (1) admission to all virtual events across the country with additional admissions at regional chapter virtual events. (1) admission to big name speaker key industry virtual event.
- Regional virtual speaking opportunities right of first refusal to moderate educational panels in region